OF YOUR INDUSTRY IS THE BEST WAY TO PRESENT YOUR PRODUCTS



## FUNDAMENTALS OF DENTISTRY FOR THE ORAL HEALTH INDUSTRY:

A Dental Camp Tailored Specifically for Dental Companies, Executives and Representatives

This dynamic course is designed to introduce and enhance a broad based knowledge of dentistry as a whole, and will benefit dental executives as well as dental representatives evidence-based specialists. This 3-day product university program will consist of lectures and hands-on workshops on fundamental concepts, terminology, and the art and science of many dental disciplines.

## **T**opics to be covered:

- Concepts of Oral Health
- Dental/Oral Anatomy & Morphology
- Radiology
- Occlusion
- Dental Materials
- Periodontics
- Implantology
- Endodontics
- Restorative and Esthetic Dentistry
- Understanding the concerns of the dental professionals and their team

## Upon completion, participants will be able to:

- Enhance their knowledge on the principles of dentistry and oral health
- Use this knowledge to better understand the dental professional
- Recognize the true professional needs of dental practitioners
- Attain powerful communication tools as they approach dental practitioners and their team

LOGATION: USC School of Dentistry

DATES: January 11 - 13, 2008

TIME: 9:00 am - 5:00 pm

Tuition: \$1950

FACULTY: Dr. Gary Harmatz (Course Director)



Dr. Kim Austin

Dr. Brent Fung Dr. Richard Green

Dr. Tom Levy

Dr. Parish Sedghizadeh



CERTIFICATE OF COMPLETION WILL BE AWARDED

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LECTURES ● HANDS-ON WORKSHOPS ● PANEL DISCUSSION ● LIMITED ATTENDANCE